CANDIDATE SOURCE

THERE'S NOTHING ABOUT RECRUITMENT AND JOB BOARDS
THAT WE DON'T KNOW.

Revenue from Unfilled Vacancies

The Challenge

UK vacancies for most recruiters have dropped significantly as businesses take a more cautious stance to recruiting staff. This means every vacancy counts and unfilled vacancies are not only lost opportunities in terms of your revenue, they also cause agencies reputational damage.

Lost revenue

2025 has created a tough market to secure quality vacancies, so being unable to find the right candidates is impacting recruitment businesses heavily. Every placement is valuable, and unfilled vacancies are big holes in balance sheets.

Evolving focus

Your target sector has shifted or expanded and your existing candidate attraction channels such as traditional job boards, Indeed or LinkedIn aren't meeting all your needs.

Demotivated staff

Unfilled vacancies are hugely demotivating for staff, leading to lethargy, frustration and missed targets.

Reputational damage

Your clients' confidence in your ability to fill critical roles is lost, giving your competitors an opportunity to win your business.

Our Solution

We've developed ad hoc, low cost "pay-as-you-go" job board services that are designed specifically to source quality candidates for those hard to fill roles.

Flexibility

No contract, no tie-in, just immediate access to job postings when you need to boost your candidate pool.

Competitive pricing

Leveraging our buying power to secure job board rates typically unavailable for low volume, short term commitments.

Options to place client branded adverts

Client branded adverts often gain up to 6 times more applications than agency branded ones.

Reduced administration

Simple monthly invoicing for the products you have used, plus support writing your adverts and filtering the response

How it Works

Your agency can mix and match products as needed to fulfil those hard to fill vacancies on an ad hoc basis.
No usage, no charge.

Express Job Advert Bundle



Get additional candidates fast!



Run multiple campaigns across multiple job-boards, with one account



CV-Library, Indeed, Monster, Reed & TotalJobs

- ✓ **Leading UK job boards:** Increase candidate applications by promoting your vacancy across the top UK job boards and their network of sites, giving your vacancy maximum exposure.
- ✓ **Broader reach:** Taking advantage of 5 job boards marketing spend, your vacancy will be seen by a more diverse, relevant, larger audience, quickly; resulting in more placements.
- ✓ **Time saving:** No need for you to write the advert, post the job or filter the response. We do it all for you, leaving you with just quality candidates.
- ✓ **Consistent message:** An express job advert bundle ensures consistent messaging across different websites, written by a specialist in recruitment advertising.
- ✓ **Cost effective:** With no commitment or lengthy contract this ad hoc service means you could be receiving candidates within 4 hours of the advert request, at a cost that represents bulk buying prices.
- ✓ **Streamlined campaign management:** Instead of managing separate campaigns for each site, you can monitor a single campaign that spans across various sites, making it more efficient. You can analyse your ROI and compare how the job boards perform for a specific vacancy.

What else you need to know...

Working with a company which has a good Employment Brand? Our Employer Express Job Advert Bundle allows you to attract candidates through a fully branded, employer advert.

Choose from 7, 14 or 28 day advertising periods

Major job board coverage

Including CV-Library, Totaljobs, Reed, Monster and sponsored jobs on Indeed; and any partner or affiliate.

Written-for-you job adverts

Bespoke adverts crafted to gain maximum exposure and attract high-quality, relevant candidates.

Hand filtered applications

To shortlist qualified, suitable applications.

Pay As You Go



Get the perks of a job board with no commitment.



Scalable to your needs. No jobs, no payment.



Pay a fixed price per posting. No minimum spend, no lengthy contract.

- ✓ Need to boost your existing candidate attraction strategy? Not sure which job board to use? Don't want to make a commitment? Pay As You Go gives you the flexibility to use job boards as you need them.
- ✓ No upfront or hidden costs. Match your advertising to your live vacancies. Pay for what you use each month. If you haven't posted any jobs, then you don't get an invoice.
- ✓ When you find which job boards you want to commit to we can move you from Pay As You Go account to a contract.

What else you need to know...

Prices fixed until 30th September 2025

Only pay for what you use. No use, no invoice.

Account set up

We set up your account with selected job boards. You'll be sent one username and password to log in.

Your jobs, your brand

All your job posts are branded with your agency branding.

Easy & flexible

Post jobs as and when required.

Only pay for what you post

Invoice generated each month, based on the previous month's usage.

Free Trials



Attract a wider pool of relevant candidates



Compare responses from different job boards



Estimate ROI for a specific job board

- ✓ Take a free trial on them all, log in and have a play. You will then see which job board you find easier to use / navigate around and which will provide the best candidates for you.
- ✓ Don't like it, just log out. You will not be charged and have no obligation moving forward.
- ✓ You may even find a few candidates for free before signing up!
- ✓ Training guides / call from the account manager can be provided if requested.

What else you need to know...

- It's **FREE** and no obligation
- You can't have trialled the job board within the last 6 months
- All we need is the date you want to start your trial

Reed Offer
100 CV Downloads on the database to use over 2 weeks

CV-Library Offer
100 CV Downloads on the database to use over 1 week

Totaljobs Offer
100 CV Downloads on the database and 10x standard postings to use over 2 weeks

Indeed Offer
5 free contacts on the database to use over 14 days

Monster Offer
50 CV Views to use over 2 days

CW Jobs Offer
100 CV Downloads on the database and 10x standard postings to use over 2 weeks

Indeed Discount



Full support to maximise your use of Indeed



Free Zoom meetings with us for help & guidance



Access to 24/7 reporting

What else you need to know...

72hours to activate discounted account

10% saving

On all spend including database, sponsored jobs, hiring events etc...

Business as usual

There's a little bit of admin to set up the account, but once it's done, it's done!

No commitment

Invoices are raised monthly based on the previous month's spend. If you don't use it, there's no charge.

Set spending limits

No need to worry about spending too much. We can apply spending limits to your account.

No user limits

For sponsored jobs, you can have as many users as you like.

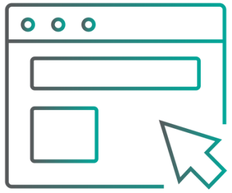
Move across

From your direct CV database account as soon as it expires, with no break in service.

Client Branded Ads



Attract top-quality candidates with employer branding



Advertise as your client with all their employer branding



An extra level of service for your clients

- ✓ **Employer Branding:** Using your clients' brand will increase your candidate flow, with some job boards up to 6x with a fully branded advert. A branded advert allows you to showcase the company and its culture through the use of videos.
- ✓ **Leading UK job boards:** Increase candidate applications by promoting your vacancy across the top UK job boards and their network of sites, giving your vacancy maximum exposure. Your advert will appear on CV-Library, Indeed, Monster, Reed & Totaljobs.
- ✓ **Consistent branding:** A multi-site bundle ensures consistent messaging across different websites, written by a specialist in recruitment advertising.
- ✓ **Streamlined campaign management:** Instead of managing separate campaigns for each site, you can monitor a single campaign that spans across various sites, making it more efficient. Applications can be received by email, a URL or ATS.
- ✓ **Cost effective:** With no commitment or lengthy contract this ad hoc service means you could be receiving candidates within 4 hours of the advert request, at a cost that represents bulk buying prices.

Full employer branding

Increase you candidate flow, with some job boards up to 10x with a fully branded advert.

Broader reach

Taking advantage of 5 job boards marketing spend, your vacancy will be seen by a more diverse, relevant, larger audience, quickly.

No bias

Candidates don't know they are using an agency as it looks like the company is advertising.

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